



EMPOWERING MSMEs

BREAKING BARRIERS, BUILDING FUTURES



Bridging The Credit Gap for MSMEs

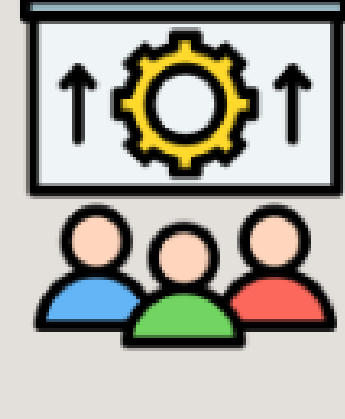
Access to affordable credit remains a critical hurdle for MSMEs, which are often described as the backbone of the Indian economy.

Through the NGAP (NBFC Growth Accelerator Program), designed by GAME and backed by SIDBI, we aim to enhance the capabilities of NBFCs; which are uniquely positioned to offer innovative and niche financial solutions thanks to advanced technology and analytics.

NGAP – Nurturing Financial Champions

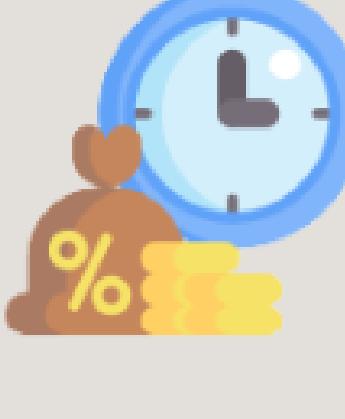
GAME has designed the NBFC Growth Accelerator Program (NGAP) with a clear vision: to equip NBFCs with the necessary tools and support to effectively cater to the unique needs of MSMEs. This initiative is particularly vital against the backdrop of a vast credit gap – with a demand of ~\$819 billion, the formal supply stands at just ~\$289 billion, leaving an unmet credit gap of ~\$530 billion, of which NBFCs fund only 14%.

Here's how NGAP is making a difference:



CAPACITY ENHANCEMENT

Industry experts conduct sessions to bolster the strategic capabilities of NBFCs in mitigating risks and adopting best governance practices.



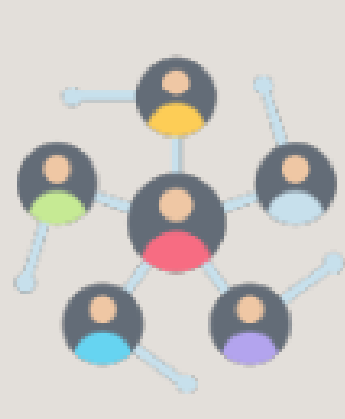
FINANCIAL ASSISTANCE

Backed by the Small Industries Development Bank of India (SIDBI), NGAP facilitates financial support, fostering stability and expansion.



MENTORSHIP

The platform encourages leadership development and organizational evolution, preparing leaders to build institutions that are both resilient and forward-looking.



NETWORKING

NGAP creates avenues for engagement with esteemed professionals, including experienced players from the banking sector and peer NBFCs, enriching the ecosystem with shared

Highlight: Inaugural Cohort's Success

We are thrilled to celebrate the successful completion of the inaugural cohort of the NBFC Growth Accelerator Program. This cohort, comprising 17 trailblazing NBFCs, has been equipped with advanced insights in risk management, governance, and tech innovations to lead the way in financial inclusivity for MSMEs.



NGAP
NBFC Growth Accelerator Program
COHORT 1

[Learn more](#)



Hear directly from the participants of the NGAP and see how the program has helped them enhance their operations and approach to supporting MSMEs.



Visit our Instagram page and engage with more such inspiring stories.

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Fostering a Future of Inclusive Growth

As we look forward to further successes and new cohorts, we remain committed to our mission of fostering a robust support system for MSMEs through strategic partnerships with NBFCs. The journey of financial innovation and empowerment continues, and together, we are setting the stage for a thriving economic future for small and medium enterprises across India.

Join us in this mission—because when MSMEs thrive, India prospers.

